



SASE
SOCIETY OF ASIAN SCIENTISTS & ENGINEERS

Louisiana State University

Corporate Sponsorship Packet
2023 - 2024



Introduction Letter

Dear Company Representative,

On behalf of the Louisiana State University (LSU) chapter of the Society of Asian Scientists and Engineers (SASE), we cordially invite you to become involved with our organization.

With this organization, we strive to advance Asian heritage scientists and engineers in education and employment so that they can achieve their full career potential. SASE's mission is committed to:

- Preparing Asian heritage scientists and engineers for success in the global business world
- Celebrating diversity on campuses and in the workplace
- Providing opportunities for members to make contributions to their local communities

The SASE chapter at Louisiana State University offers your company the opportunity to reach out to a diverse range of talented students. Your contribution will also increase your company's presence through the LSU College of Science and College of Engineering.

Although our chapter is well on its way to building our chapter throughout the university, our leadership team looks to your company for help in building our organization to the SASE standards and to reach our goals as a chapter of developing opportunities for our members. This packet includes details about the meetings and events planned for the 2023-2024 academic year as well as different ways your company can partner with SASE LSU.

● Thank you for taking the time to consider supporting SASE LSU. We look forward to hearing from you and anticipate the opportunity to build a strong relationship. If you have any questions, please feel free to contact us.

Sincerely,
Michelle Vo
Treasurer, 2023-2024

lsu@saseconnect.org



About SASE and Our Chapter

Society of Asian Scientists and Engineers (SASE), a nationally recognized technical organization, was founded in November 2007. The nonprofit's mission is to support STEM professionals of Asian heritage, has established chapters in states across the nation, and has 102 collegiate chapters and three professional chapters nationwide .

SASE LSU was founded in February 2019 with 27 active members and became nationally recognized by July 2020, joining the SASE South Region. As of May 2023, SASE LSU has grown to have 135 active members. The LSU chapter has six main objectives:

1. Support and develop programs that provide for the advancement of Asian heritage scientists and engineers.
2. Develop and support programs that aid Asian heritage scientists and engineers who are actively seeking careers.
3. Provide a forum for professional development and for the connection with entrepreneurial opportunities.
4. Inform the public of contributions and advancements made by Asian heritage scientists and engineers in newsletters and award ceremonies.
5. Participate in volunteer work as a group around the LSU campus and Baton Rouge.
6. Explore cultural diversity in the workplace and around campus and learn to embrace it.

Our chapter has focused on these goals by hosting events on personal branding, presentation communication and delivery for a STEM audience, LinkedIn formatting, resume reviews, and other professional development opportunities. We look forward to being able to share more applicable training for our members this year with additional support.

SASE LSU Events

General Body Meetings (6 meetings in total)

General body meetings are monthly meetings that allow us to engage with our members and announce upcoming SASE events. They include professional workshops, guest speakers, and company-sponsored events. Topics in these meetings may include but are not limited to: career fair preparations, owning diversity, leadership/team building, problem solving, and more. Approximately 80-100 members attend each of these meetings where food or snacks are usually provided. With the return to normal in-person meetings, we are expecting more activities and individuals attending.



Item	Cost Estimate
Food	\$750
Materials	\$100
Marketing	\$10
Total	\$860

SASE LSU Membership T-shirts and Advertisement



Having an organization T-shirt design and stickers for our members would not only promote organization recognition and visibility around campus but would also foster solidarity among SASE LSU members. Corporate sponsors will also be advertised on the back of the shirt. Overall, providing these T-shirts and stickers for the members is an efficient and effective way to publicize our growing organization and the corporate sponsors backing it.

Item	Cost Estimate
Printed T-shirt (175 shirts)	\$3500 (\$20 each)
Stickers (175 stickers)	\$122.50 (\$0.70 each)
Total	\$3622.50



SASE National Convention & STEM Career Fair

The 2023-2024 SASE National Convention and STEM Career Fair will be held in Atlanta, GA at the Georgia World Congress Center from October 12th through October 14th. It is the largest convention and career fair for Asian Americans that provides professional and leadership development and networking opportunities. This 2.5 day event ends with a Friday Gala Dinner which provides the opportunity for our chapter to network with Asian American leaders from all over the country on a professional and collegiate level.

Item	Cost Estimate
Collegiate Regular Pricing	\$4290 @143/ticket –30 people \$1764 @147/ticket – 12 people
Housing	\$3230.24 @ \$169/night - 30 people \$1211.34 @\$169/night - 12 people
Transportation (Flights, Shuttle To/From Hotel)	\$6680.00 – 30 people \$2,667.40 – 12 people
Total (Regular)	30 people: 14,200.24 12 people: 5, 642.74

SASE Science Week

As a week-long event in the spring, SASE Science Week aims to engage science membership and bring awareness to professional development in the sciences. Physical and social media events during this week highlight our science community on campus and throughout the nation. These events will encourage the scientific innovations of tomorrow while celebrating the scientific achievements of today.

Item	Cost Estimate
Materials	\$150
Total	\$150





SASE Spirit Week

The first week of November is dedicated to SASE Spirit Week, an annual celebration of the founding of SASE. This November will be the 14th year of the organization. Participating in SASE Spirit Week is meant to promote the three core pillars of SASE and encourage our members to celebrate their achievements within SASE. The events organized during this week will be to recognize the importance of building connections within our SASE community and professionals, as well as celebrate diversity and SASE and school spirit.

Item	Cost Estimate
Food	\$200
Materials	\$100
Marketing	\$15
Total	\$315

General Socials/Workshops

General socials are events held by SASE LSU that help build a strong sense of community and create a better bonding experience among SASE members. These socials are planned to be off-campus where venues may be rented. Workshops are used to build members professional development skills through resume building, mock interviews, and etc. Food is also provided to these socials and workshops when in person.

Item	Cost Estimate
Venue	\$300
Food	\$350
Materials	\$300
Total	\$950



End-of-the-Year Banquet

The End-of-the-Year Banquet is an annual SASE LSU tradition developed by our first chapter president Peter Pham to celebrate the chapter's accomplishments throughout the academic year. Corporate sponsors could also be invited to attend and celebrate with us. Not only is the banquet a celebration of the year's milestones, it is also a congratulations to the incoming officers. By highlighting our officers, our members, and our memories through a slideshow, we say goodbye to the old officers and graduating seniors and welcome with open arms our new executive board.

Item	Cost Estimate
Venue, Food, and Materials	\$5000
Total	\$5000



Budget

SASE LSU 2023-2024 Projected Budget

Event	Cost Estimate
General Body Meetings	\$860
SASE LSU Membership T-Shirts	\$3622.50
SASE National Convention & STEM Career Fair	30 people: \$14,200.24 12 people: \$5,642.74
SASE Spirit Week	\$315
SASE Science Week	\$150
General Socials/Workshops	\$950
Banquet	\$5000
Miscellaneous*	\$100
Total	\$25, 197.74 \$16,640.24

** This money will be allocated as needed for any unforeseen circumstances*



Conclusion

Dear Corporate Supporter,

On behalf of the Leadership team of the Society of Asian Scientists and Engineers at Louisiana State University, we would like to thank you for taking the time to consider supporting our organization.

Your support allows us to further expand our chapter and provide development opportunities for our current and future members. Along with helping this chapter, your company allows us to reach out and contribute to our local communities. The success of our events would not be possible without your support and involvement with this chapter.

Once again, thank you for your consideration in becoming involved with SASE LSU!

Sincerely,

Aeryn Sindiong

President 2023-2024

Andrew Cao

Vice President 2023-2024

Faith Loh

Secretary 2023-2024

Michelle Vo

Treasurer 2023-2024

Jacob Nguyen

Public Relations Chair 2023-2024

lsu@saseconnect.org



Sponsorship Benefits

*** Note: Sponsorship benefits options are adjustable and negotiable based on company's preferences*

- Social Media post about new sponsors
- One General Body Information session/workshop or Advertisement event
- Sponsor logo on all SASE LSU Promotional Items
- Announce sponsors at every meeting and social event
- Access to Resume Booklet



SASE LSU Corporate Contribution Form

Company Name: _____

Contact Name: _____

Contact Position: _____

Mailing Address: _____

Phone Number: () - Fax: () -

Please indicate the sponsorship support:

- We would like to become an official supporter of the overall SASE LSU Chapter:
minimum of \$400
 - Circle Preferred: Social, Workshop, Info Session, or Advertisement Event

- We would like to donate our services in a different manner.

Please specify: _____

- We would not like to contribute at this time, but would like to be informed about any future events or sponsorship opportunities with SASE LSU.

- Please make checks payable to:
 - Society of Asian Scientists and Engineers at LSU
- Memo line: SASE LSU
- Mailing Address:
2214 Patrick F. Taylor Hall
Baton Rouge, LA 70803

Signature: _____ Date: _____

